

# Jeffrey C. Libid

Digital Marketing | AI Automation | Creative Technology

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Portfolio

*Turning Ideas into  
Real Results*

20+

years in marketing,  
design, web & IT

7+

live automation  
systems & web apps

300+

B2B companies in  
outreach pipeline

10+

websites built  
for brands

## PROFILE

Digital marketing and creative technology professional with 20+ years in marketing, design, web, multimedia and IT. Builds and runs practical marketing systems: n8n automation, RFQ/CRM workflows, B2B lead generation and web apps built with agentic AI coding tools (Claude Code, OpenAI Codex, Google Antigravity), from requirements to deployment. Combines hands-on creative production with human review, brand consistency and technical support.

## PROFESSIONAL EXPERIENCE

### Digital Marketing Specialist

Inoxium Tubi | UAE | 10 Aug 2026 - Present

Built and run the company's marketing systems: daily social media auto-posting (n8n, Postiz, Buffer), an AI poster generator web app, a quotation web app, RFQ capture and CRM follow-up workflows, B2B email and LinkedIn outreach to 300+ contractors, and automated daily KPI reports. Produce copy, graphics and multimedia with AI-assisted workflows and human review; maintain brand consistency and provide technical support.

### Digital Marketing Specialist

Amazon Lubricants | UAE | Jul 2021 - 31 Jul 2026

Managed website and social content; produced labels, advertisements, catalogs, presentations and brand assets. Used AI for ideation, copy and layout planning while maintaining brand accuracy. Supported documentation, system maintenance, software installation and users.

### Graphic & Video Editor

Brave Events International | UAE | Feb 2019 - Feb 2021

Created promotional graphics, event videos and campaign materials. Handled photography, videography, photo editing, post-production and creative coordination.

## EARLIER EXPERIENCE

### IT Specialist

IT support, network maintenance, hardware setup, OS, software, router and switch configuration.

Omega Tech Solutions | UAE | Jan 2017 - Jan 2019

### Graphic Designer / Technical Support

Advertisements, branding, product visuals and signage with production-ready artwork; client tech support.

Creative ADS | Philippines | Jan 2011 - Dec 2016

### Hardware & Software Specialist

Desktop, laptop, operating-system and application repair; software installation and customer support.

Creative Computers | Philippines | Dec 2000 - Dec 2010

# EXPERTISE & IMPACT

JEFFREY C. LIBID

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websites & video work  
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## SELECTED DIGITAL SYSTEMS PROJECTS

### Social media auto-poster

n8n · Postiz · Buffer · Gemini · Linux VPS

n8n workflows that publish themed daily posts and short videos to Facebook, Instagram, LinkedIn and YouTube, with automatic fact-checks.

### AI poster generator (web app)

Python · n8n · Gemini · ComfyUI

Chat tool that turns a short brief into a branded poster in about 30 seconds, with an AI quality check; cloud AI or free local GPU.

### AI video studio (web app)

Python · AI video & voice · nginx · SSL

AI story and ad video app with 2FA login, roles, storyboard assistant, cost estimate, budget control and narrated MP4 output.

### Quotation web app

Python · Flask · Linux VPS

Online quotation system for stainless steel pipe products.

### RFQ, CRM & lead routing

Webhooks · CRM · Email automation

Website RFQ and quotation forms connected through webhooks to CRM records, email notifications and follow-up.

### B2B lead generation

Python · Outlook · LinkedIn · SQLite

Email campaign and LinkedIn outreach to 300+ contractors, with a contacts database, duplicate checks and safe daily sending limits.

### Monitoring, alerts & daily KPI reports

n8n · Python

30-minute checks for failed posts, disconnected channels and crashes, with email alerts; daily PDF KPI reports with charts.

## TECHNICAL TOOLKIT

### Automation & integration

n8n, Zapier, Activepieces, Node-RED, webhooks, APIs, form-to-CRM integration, email notifications and lead routing.

### CRM & social platforms

HubSpot CRM, Zoho CRM, Bitrix24, Postiz, Buffer, Zoho Social, Publer; pipeline management, publishing and scheduling.

### Agentic AI & AI tools

Claude Code, OpenAI Codex, Google Antigravity, OpenHands; MCP integrations, browser and computer-use agents; ChatGPT, Gemini API, ComfyUI.

### Currently exploring

Cursor, GitHub Copilot agent mode, Devin, Manus, OpenAI Agents SDK, n8n AI Agent node.

### Web, apps & hosting

WordPress, Elementor, Python, Flask, Linux VPS, nginx, Docker, Cloudflare DNS, SSL, Hostinger.

### Creative

Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Lightroom, CorelDRAW and Filmora.

### Systems & IT

Microsoft Office, Windows, Linux, macOS, routers, switches, CCTV, servers, RAID, desktops and laptops.

## EDUCATION

### Bachelor of Electronics & Communication Engineering

Lyceum Northwestern University  
Philippines | 2000

## TRAINING

2021 | Rigga, UAE  
Digital Marketing

2018 | Rigga, UAE  
Photography

2013 | Manila, Philippines  
AutoCAD 3D

2012 | Manila, Philippines  
Fiber Optic Communication and Splicing

2003 | Manila, Philippines  
E-Commerce Forum

2002 | Manila, Philippines  
Computer Hardware Troubleshooting and Repair;  
Computer Networking and LAN Administration;  
Structured Cabling and Network Installation

2001 | Manila, Philippines  
Windows Server Administration

2000 | Manila, Philippines  
Linux System Administration; Electronics  
Troubleshooting and Maintenance

1999 | Manila, Philippines  
PLC Programming and Industrial Automation;  
Telecommunications and RF Fundamentals

1998 | Manila, Philippines  
UPS, Battery Systems and Telecom Power; Telecom  
Power System Training

## PROFESSIONAL STRENGTHS

Practical workflow thinking  
Creative & technical problem solving  
Brand & visual judgment  
Responsible AI adoption  
Reliable troubleshooting  
Adaptability across marketing, web & IT

## CONNECT

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